

FantomApp

Staying safe online

Dr. Mehdi ARFAOUI, Sociologist, Digital innovation Lab (LINC)

& Jennifer ELBAZ, Head of Public Awareness Department, CNIL

CNIL.

Financé par l'Union européenne

The premisces of the project



The premisces of the project



130 interviews
with middle-school students

600 questionnaires
from parents of secondary school students

Two findings from this survey

1. Most middle-schoolers have intuitive skills,

and have learned to recognize risks to their online privacy

↘ and developed strategies to address them.

2. Middle school is a period of seeking autonomy.

Top-down teaching methods can be counterproductive,

↘ Teens are looking for **tools** to implement their strategies.

↘ and **contact** with trusted adults who value their autonomy.



Goals

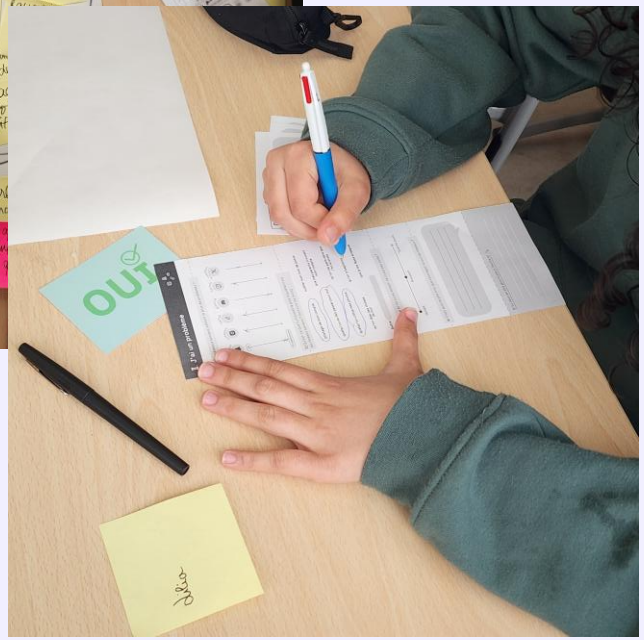
- Developing a privacy awareness application,
  - with priority given to children aged 10 to 15 (middle school)
- Teaching through “tools” and “without adults”,
  - adopting an awareness-raising approach that involves equipping schoolchildren and making the most of their existing skills
- Acquisition of a 220 000 euros European budget,
  - Citizens, Equality, Rights and Values Programme (CERV).
- Reach at least 850,000 people directly or indirectly via the application by 2027.



Designing with teens

We did various **workshops** and **focus groups** with the students.
It allowed us to :



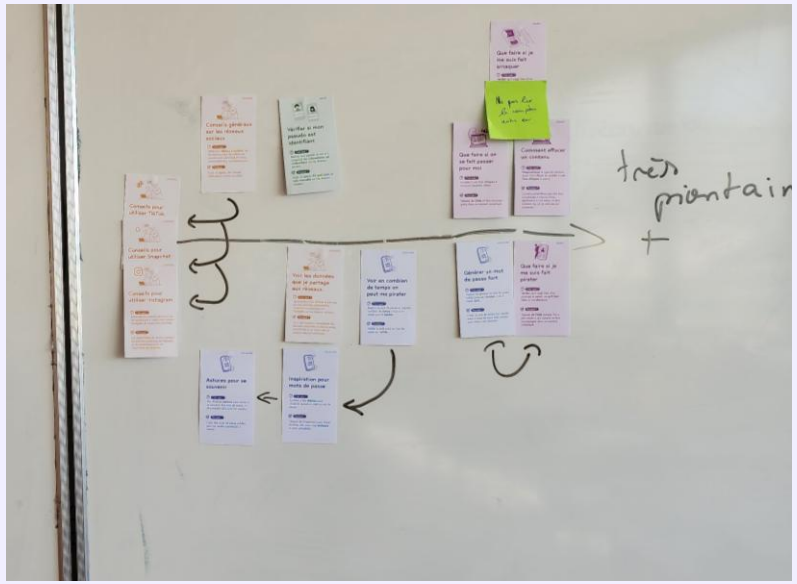


↘Refine the scope of functionalities

Designing with teens

We did various **workshops** and
focus groups with the students.
It allowed us to :

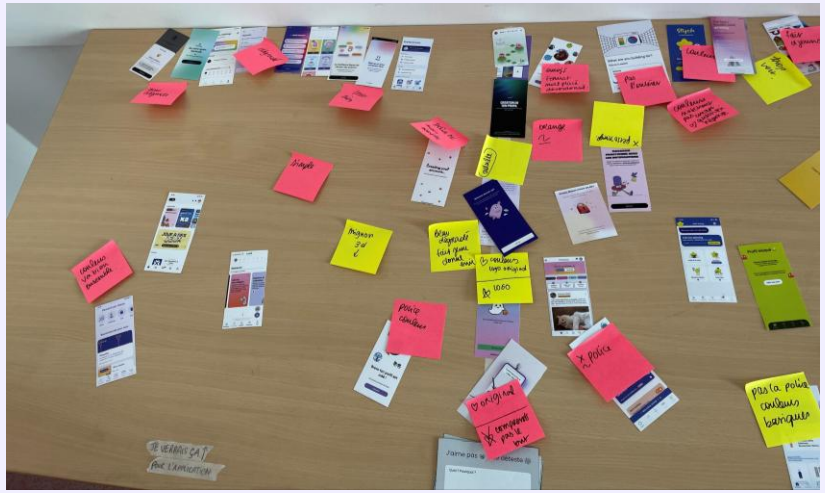
↘Prioritize features



Designing with teens

We did various **workshops** and **focus groups** with the students.
It allowed us to :

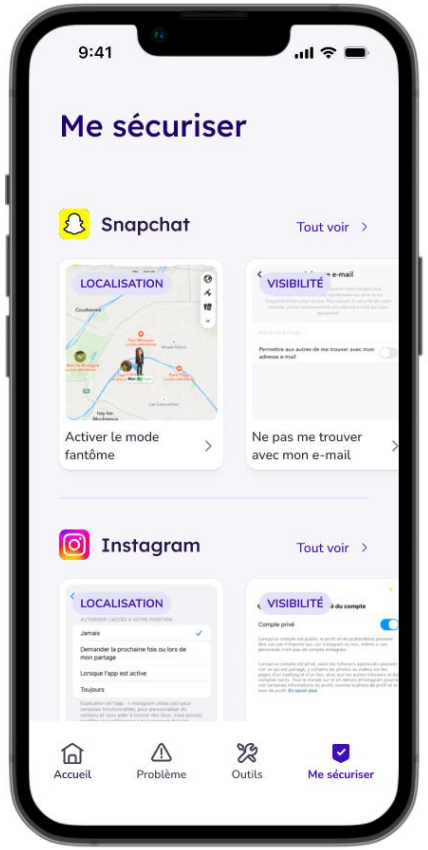
↘Build a visual identity



3 core functionnalities

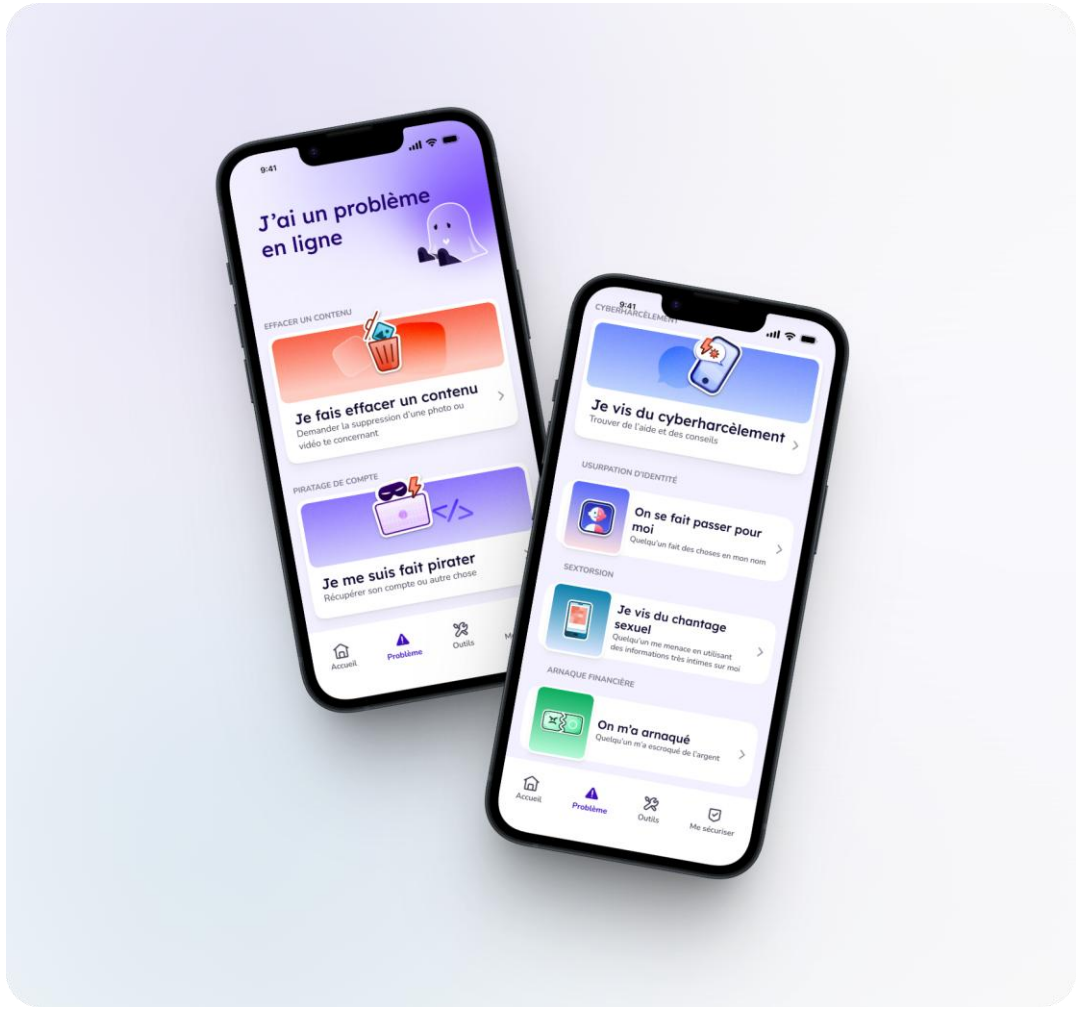
1. 

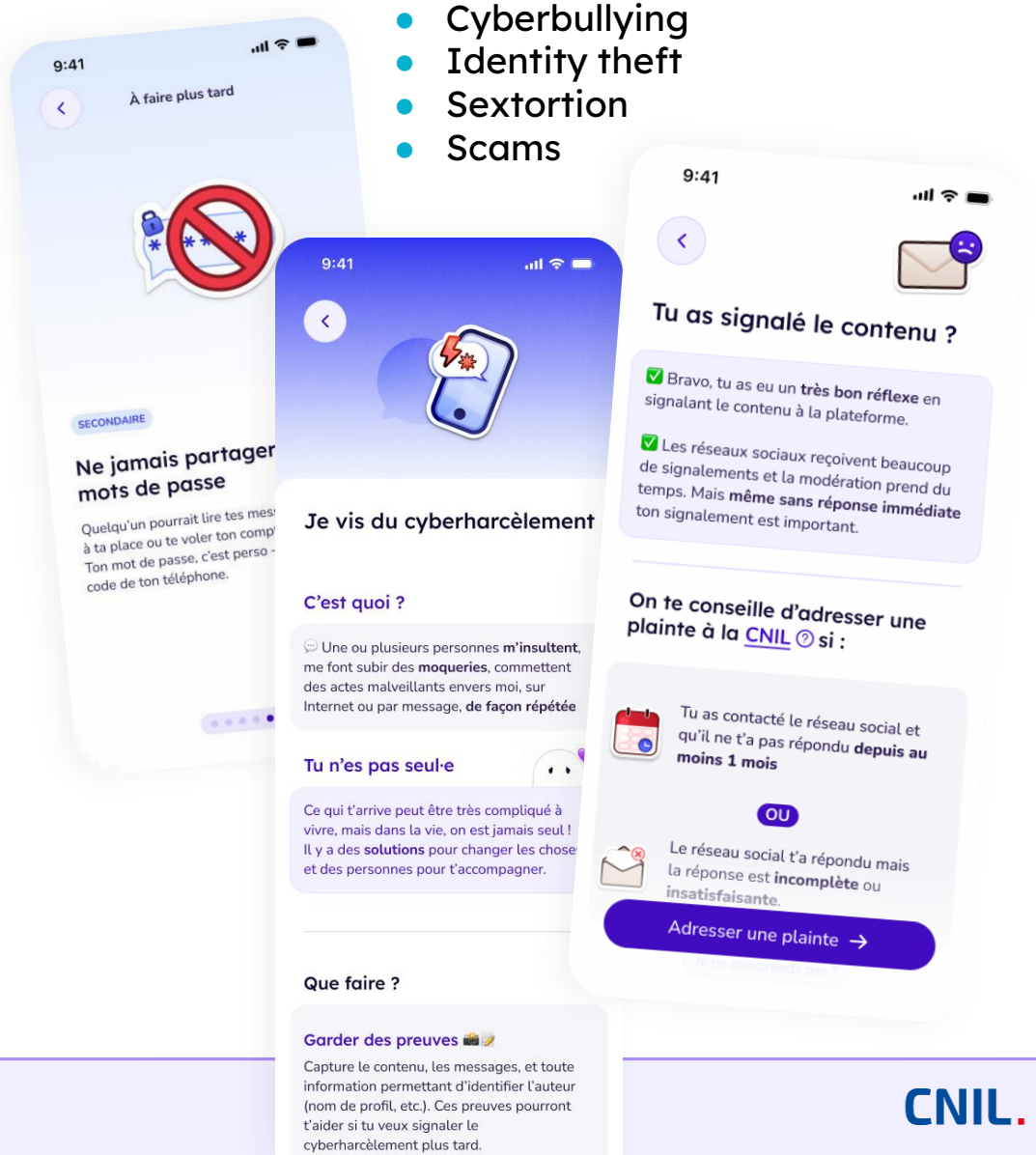
2. 

3. 

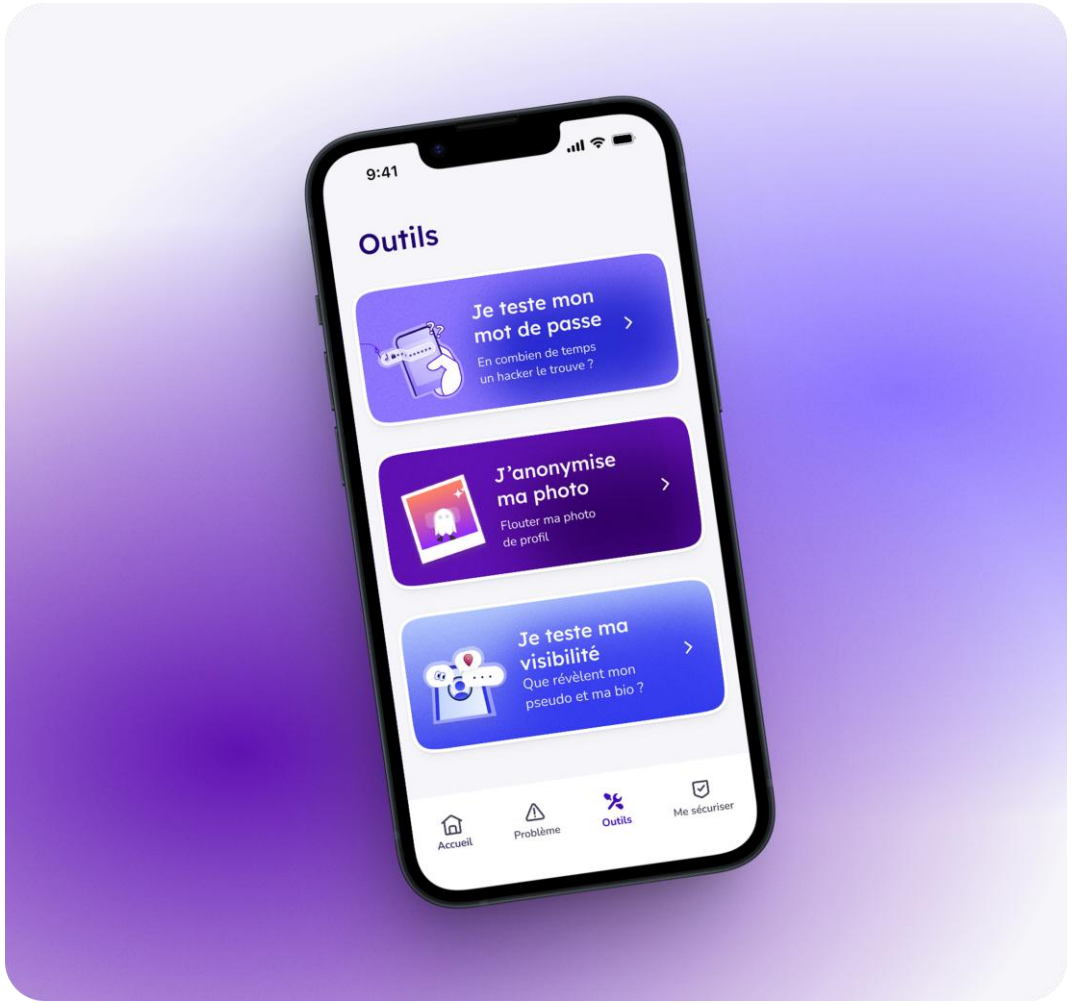
1. « I have a problem online »

- Deleting content
- Account hacking
- Cyberbullying
- Identity theft
- Sextortion
- Scams





2. Tools



Testing passwords

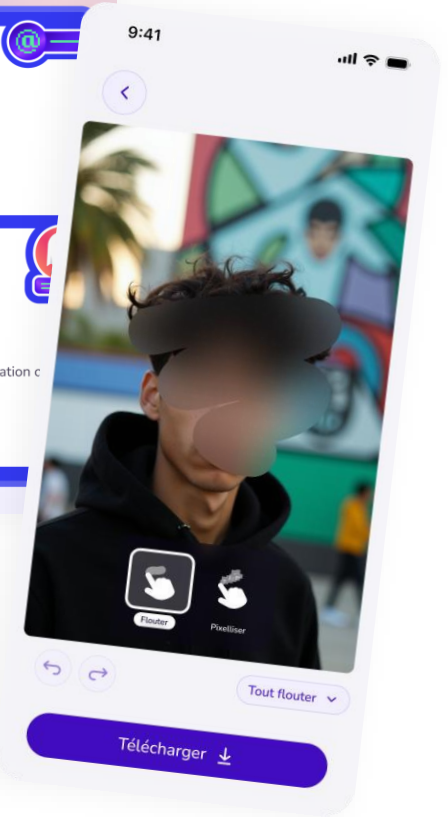




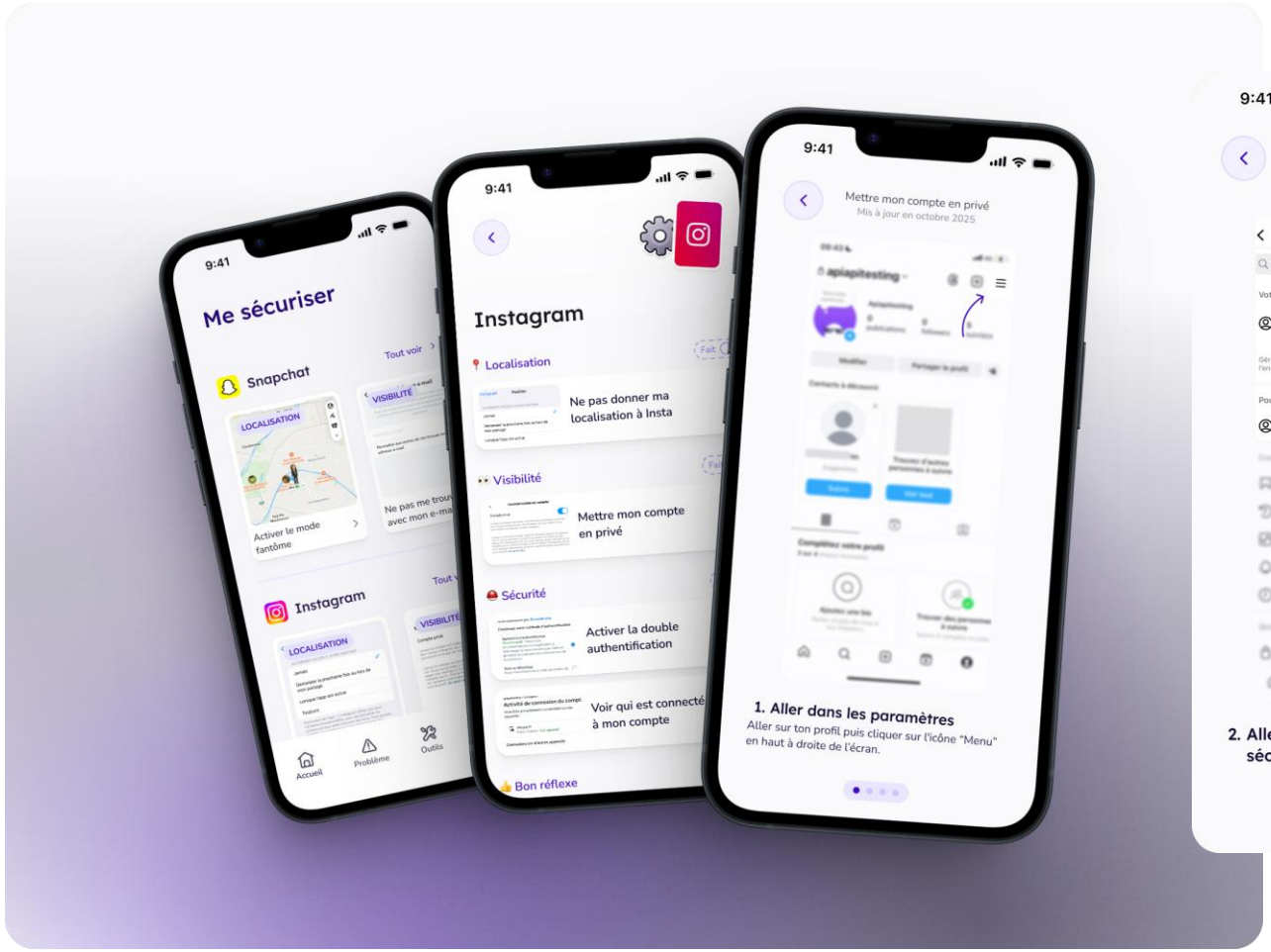
Testing usernames and bio

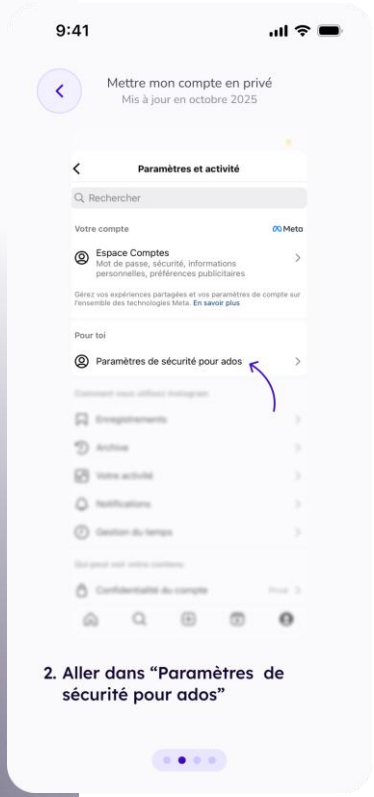


Blurrying photo

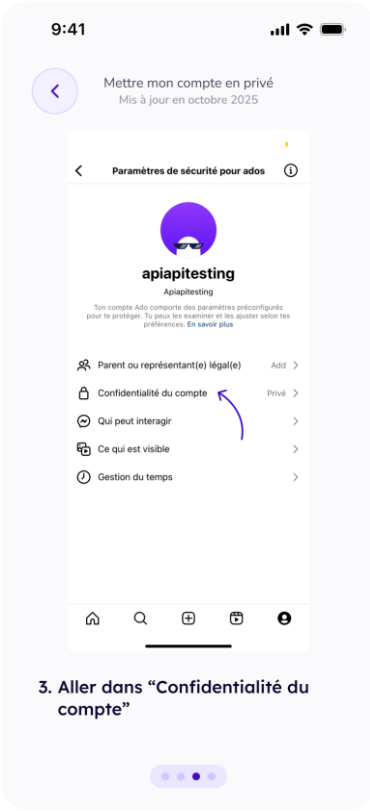


3. Secure yourself through settings

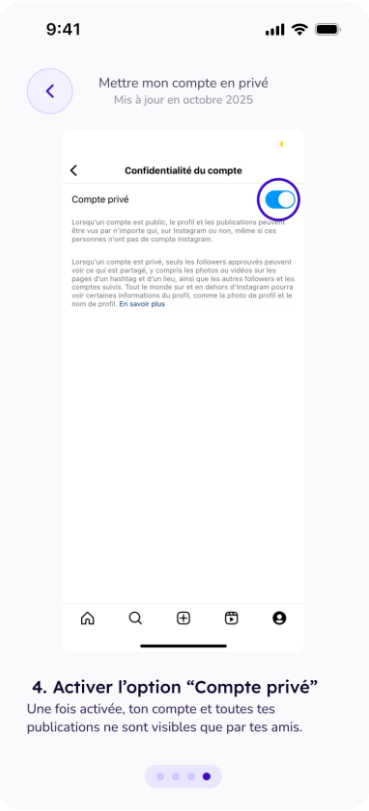




2. Aller dans “Paramètres de sécurité pour ados”



3. Aller dans “Confidentialité du compte”

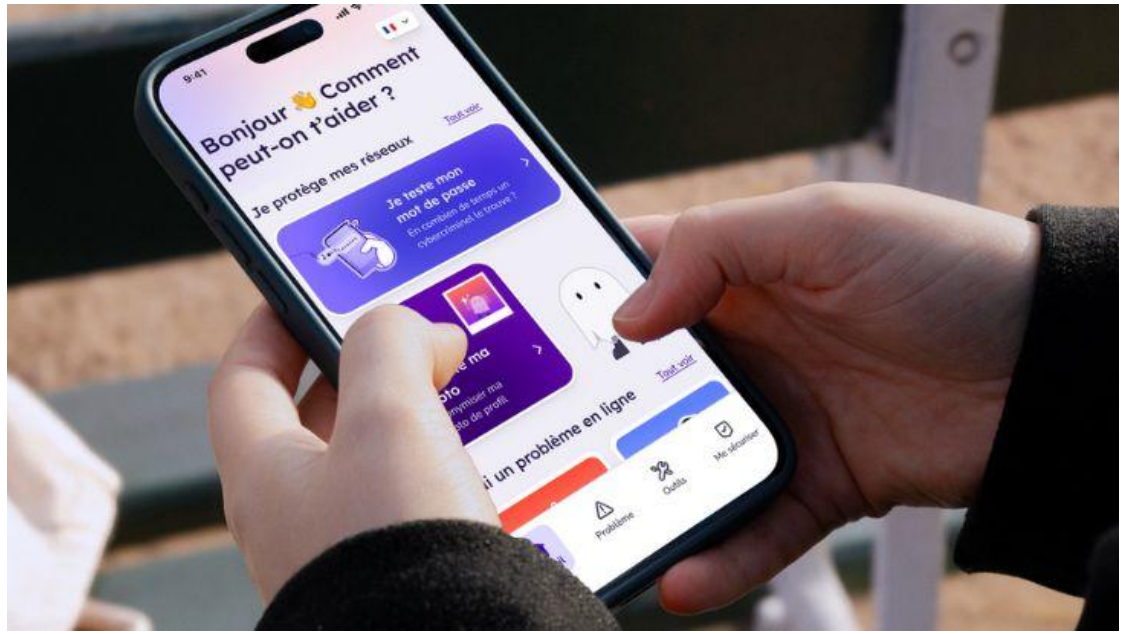


4. Activer l’option “Compte privé”

Une fois activée, ton compte et toutes tes publications ne sont visibles que par tes amis.

An app that met its target!

- Since december 16th, 2025 :
  - **60 000 downloads** of the app
  - 100% of secondary french schools informed with a paper mail (8000K schools)
  - Demoing the app in classrooms, social centers…
  - GAP Awards competition



French press release

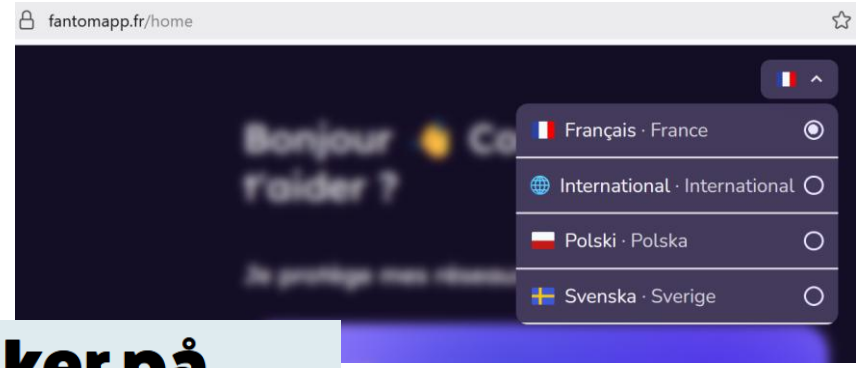






FantomApp all over Europe

- Poland
- Denmark
- Ireland
- Greece
- Catalonia
- Spain
- Hungary
- Portugal
- Slovakia
- Italy
- Montenegro
- Sweden
- Belgium
- Liechtenstein



FantomApp – säker på sociala medier

Vill du få hjälp med att skydda dina uppgifter på nätet? FantomApp hjälper dig om ditt konto har blivit hackat, om du har blivit utsatt för nätmobbing eller om du vill skapa säkra kontoinställningar på sociala medier.

